**Objective:** To inform other novice drivers, with a public service announcement video, about a general traffic safety topic that you feel is imperative to safe driving amongst teens.

**Topics include but are not limited to:** Hands free driving - Obeying all road signs and limits - Zero Tolerance - Seat belt safety - Headlights on when in inclement weather (using windshield wipers) - Limiting Distractions - Managing risk

**Parts of the Project:**

1. Video (50 points)
	1. You may use Canvas Studio, Instagram, or TikTok to make your video.
		1. You must tag @VADETeacher and use the hashtag #SafeDriveVA when you post your video on Instagram, TikTok, or Twitter
	2. Video must be at least 30 seconds in length.
	3. All videos must be submitted to VADETS at the Google Link provided on the VADETS home page: <https://vadets.wildapricot.org/> .
	4. Video must be creative, original, positive/informative in approach, and specific to your designated target audience
2. Paragraph (30 points)
	1. Type a paragraph and submit with your video, explaining why you chose this safety concept.
		1. You must include an explanation of the importance of the safety concept you chose.

**Video examples:**

[**Safe Driving**](https://video.link/w/Kwhkc)

[**Cars PSA**](https://drive.google.com/file/d/1AWTxqKbpjQJgBpG7dGFQ05Z6zrGqUZ-j/view?usp=sharing)

[**Distracted Driving**](https://video.link/w/B1hkc)

[**Dramatic Texting & Driving**](https://video.link/w/13hkc)

**PSA Rubric for Teen Traffic Safety**

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| Video: Safety Concept  | **10 pts**Information is presented & demonstrated in a clear, logical way. | **5 pts**Some information is presented and demonstrated. | **0 pts**There is no clear concept explained or demonstrated. |
| Video: Target Audience | **10 pts**Target audience is clearly stated and demonstrated. | **5 pts**Target audience is not stated but demonstrated.  | **0 pts**Target audience is not clearly stated or demonstrated. |
| Video: Length | **10 pts**Video meets the minimum length requirement. |  | **0 pts**Video does not meet the minimum required length. |
| Video: Creativity/Visual Impact | **10 pts**Video is creative and visually impactful. | **5 pts**Video is either creative or visually impactful but not both. | **0 pts**Video is neither creative nor impactful. |
| Video: Originality and positive in approach | **10 pts**Video is original and positive. | **5 pts**Video is either original or positive but not both. | **0 pts**Video is neither original nor positive. |
| Paragraph: with safety concept explained | **20 pts**Paragraph has been planned carefully to enhance readability & content.  | **10 pts**Paragraph has been carefully planned to implement the content however lacks continuity. | **0 pts**Paragraph has not been planned or thought out and is difficult to read or cannot be read at all.  |
| Paragraph: Spelling & Grammar | **10 pts**Paragraph has no misspelling or grammatical errors. | **5 pts**Paragraph has 2-3 grammatical errors or misspellings. | **0 pts**Paragraph has more than 3 grammatical errors or misspellings. |